Most Influential African Bitcoiners 2024

Sponsorship Deck

By African Bitcoiners

Celebrating Excellence in Bitcoin Adoption

The African Bitcoiners community is proud to announce the **Most Impactful African Bitcoiner of 2024 awards.** This initiative aims to honor the trailblazers driving Bitcoin adoption across Africa, showcasing their contributions to financial freedom and economic empowerment on the continent.

Top 3 Most Impactful African Bitcoiners

Custom plaques will be designed and presented to the top three individuals who have made significant strides in promoting and integrating Bitcoin within their communities. This award will be presented at 2024 African Bitcoin Conference.

Top 18 Most Impactful African Bitconers

These individuals will receive product donations from sponsors like you such as hardware wallets, Bitcoin POS systems, shirts, and caps in recognition of their dedication and impact.

Sponsorship *Opportunities*

Why Sponsor?

By sponsoring the **Most Impactful African Bitcoiner of 2024 awards,** your organization will:

Align with Innovation

Associate your brand with the forefront of financial innovation and economic freedom in Africa.

Enhance Visibility

Gain exposure to a dedicated and growing community of Bitcoin enthusiasts and leaders.

Support Growth

Contribute to the recognition and encouragement of individuals making a real difference in their communities.

Sponsorship tiers

Benefits	$2,000 SILVER SPONSOR	$3,000 GOLD SPONSOR	$5,000 PLATINUM SPONSOR
Your brand featured on all "Most Impactful African Bitcoiners 2024" announcement images.	✓	✓	✓
Logo on all promotional materials, including digital and print.	✓	✓	✓
Logo and brand prominently added on the Most Impactful African Bitcoiners 2024 website page.	✓	✓	✓
Social media mentions and acknowledgments.	✓	✓	✓
Mention in a post-event thank-you video.	✓	✓	✓
Dedicated social media shoutouts across all platforms.	✓	✓	✓
Branding on nomination campaign materials.	✗	✓	
Option to include promotional materials in winners' gift bags.	✗	✓	✓
Inclusion in our newsletter with a dedicated section for Gold sponsors for 2 weeks, highlighting what you do.	✗	✓	✓
Featured advertisements in our weekly newsletter with a dedicated section for the 5 weeks we announce Most Impactful African Bitcoiners 2024, highlighting what you do.	✗	✗	✓

Prominent logo display on all promotional materials, including posters, flyers, and digital banners.	✗	✗	✓
Logo on plaques awarded to winners.	✗	✗	✓
Branded content shared in our exclusive online community groups.	✗	✗	✓
Featured in post-event highlights shared on our website and social media.	✗	✗	✓

NB: We also offer custom sponsorship packages to suit your specific marketing goals and budget. Please contact us to discuss how we can create a unique partnership that benefits both your organization and the African Bitcoin community.

Product Donations

We are also seeking donations of products to enhance our initiatives and support the African Bitcoin community. Your contributions will directly impact our efforts in the following ways:

Hardware Wallets

To ensure the security of our winners' Bitcoin holdings.

Bitcoin POS Systems

To promote the use of Bitcoin in everyday transactions.

Merchandise (Shirts, Caps, etc.)

To celebrate and spread the message of Bitcoin adoption.

Your donations will support our winners and help promote Bitcoin awareness and usage in Africa

Benefits of Product Donations

Brand Exposure

Your products will be showcased to influential Bitcoiners across Africa.

Positive Impact

Contribute directly to the growth of Bitcoin usage and security.

Logo Placement

Your logo will be added to the winners' gift bags, ensuring visibility to all award recipients.

Social Media Shoutout

Acknowledgment of your organization's contribution will be shared with our community across social media platforms.

Conclusion

Join us in celebrating the pioneers of Bitcoin adoption in Africa by sponsoring the "Most Impactful African Bitcoiner of 2024" awards. Together, we can drive the movement towards financial freedom and economic equality on the continent.

Contact us

For sponsorship inquiries and more information, please contact

Email
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Let's create a future of freedom and opportunity for every African through Bitcoin.

Thank you