



# African Bitcoiners

## Sponsorship Deck

Bringing Freedom to Africa Through Bitcoin



## Our Mission & Vision

### Our Mission

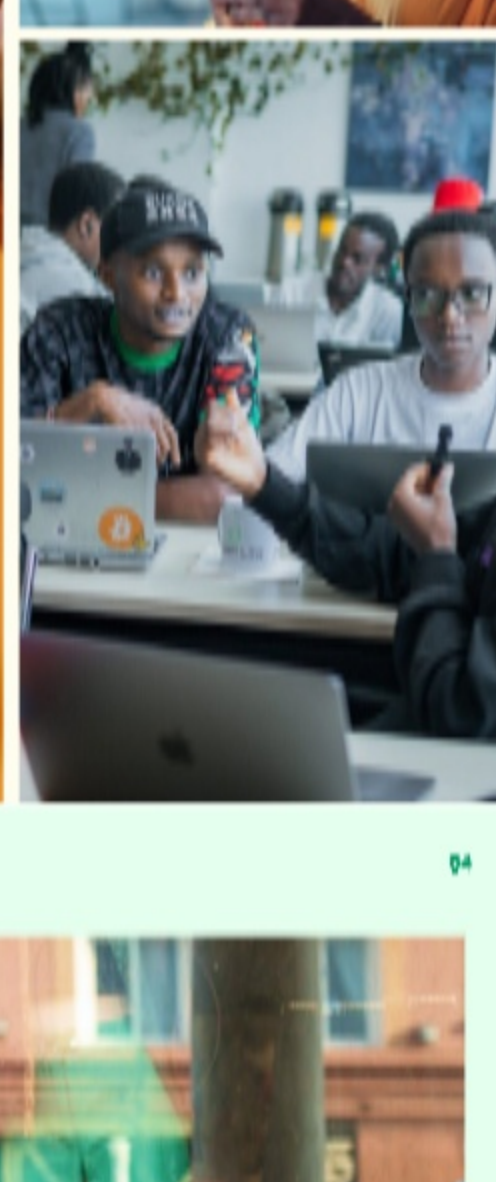
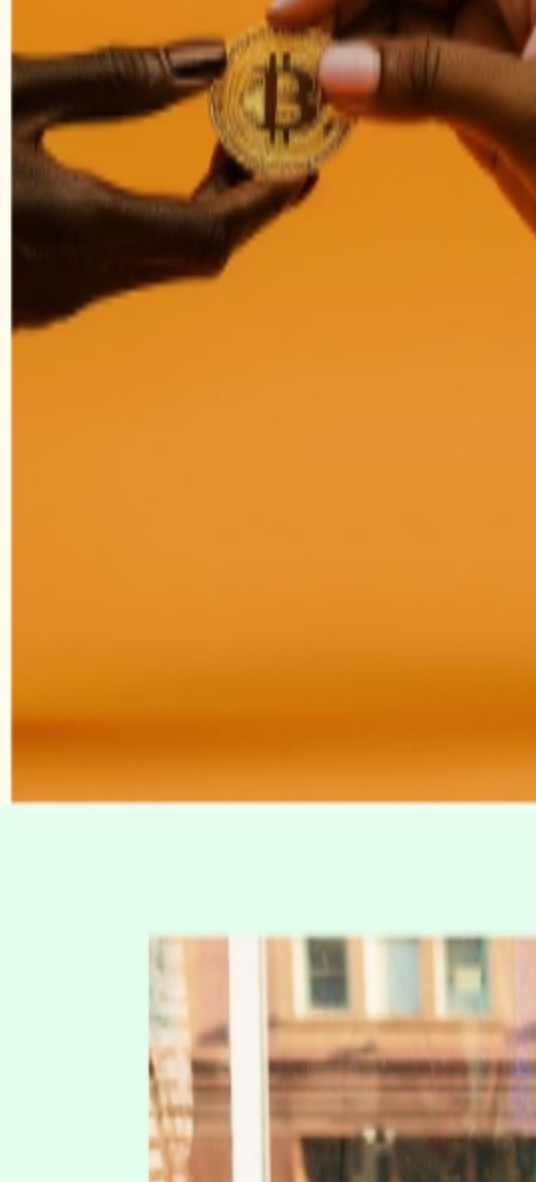
Build a trusted, sustainable community that makes Bitcoin more accessible to the people of Africa.

### Our Vision

To bring financial freedom to Africa through Bitcoin. We believe in a future where Bitcoin unlocks Africa's potential by combating financial inequality and empowering communities with accessible, decentralized solutions. With 18 months of impactful work behind us, we are ready to scale—with your partnership.

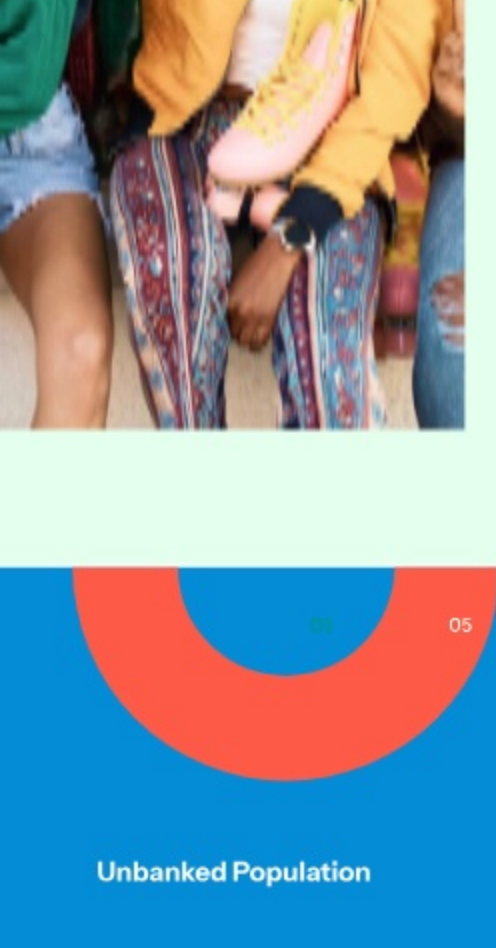
## The Problem

Africa faces significant challenges that hold back its potential. Many people remain excluded from financial systems, currencies are often unstable, and access to secure, affordable banking is limited. On top of this, sending and receiving money across borders is notoriously expensive, adding another layer of difficulty for individuals and businesses striving to grow. These barriers stifle economic development, entrepreneurship, and personal empowerment across the continent.



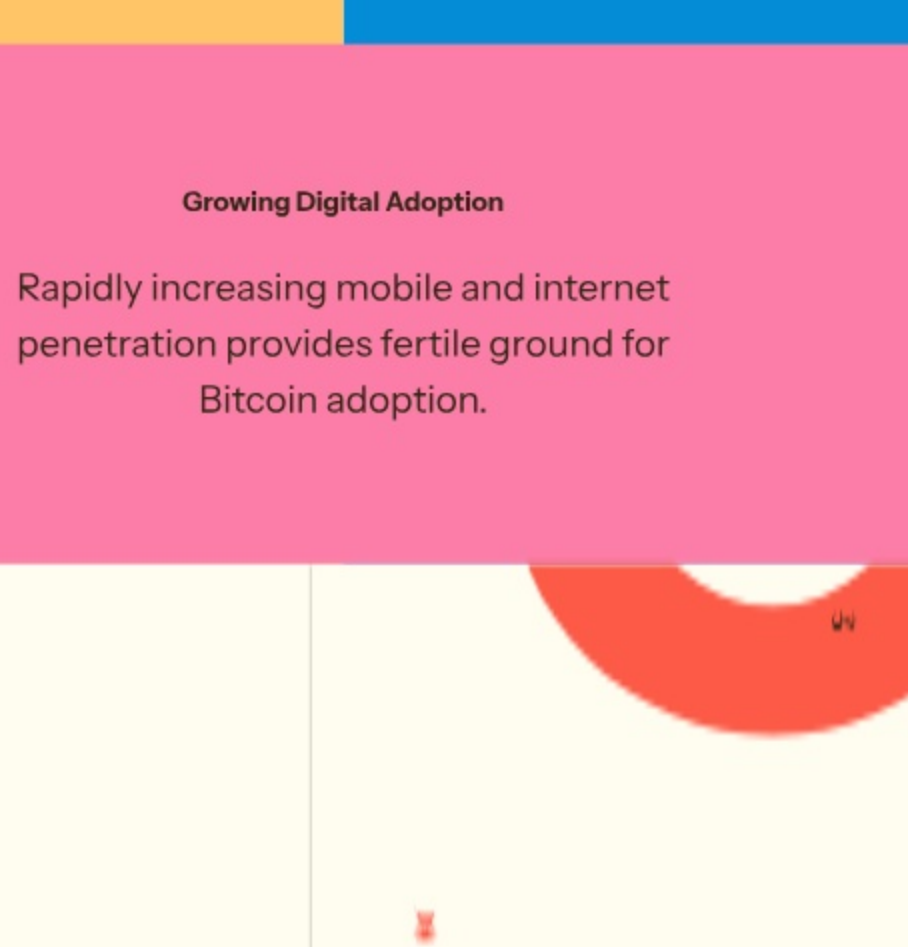
## The Solution

Money is central to everyone's ability to achieve their full potential. Bitcoin is the world's only free and fair money and we believe that if Africa adopts it first, we have our one and only chance to unlock our enormous potential and change the world.



## Who We Are

African Bitcoiners is at the forefront of Africa's Bitcoin revolution. We are an education-focused initiative that empowers individuals and businesses to harness Bitcoin for financial independence. With a mission to create a financially inclusive continent, we've already impacted thousands through educational programs, community outreach, and awareness campaigns. However, our vision is vast, and we are looking for partners who share our commitment to unlocking Africa's potential.



## Market Size

Population  
**1.4 Billion**  
PEOPLE

Unbanked Population  
**60%**  
ADULTS

Growing Digital Adoption  
Rapidly increasing mobile and internet penetration provides fertile ground for Bitcoin adoption.

## Why Sponsor Us

Becoming a sponsor of African Bitcoiners is more than a partnership; it's a statement of leadership and commitment to sustainable growth in Africa. Your sponsorship will:

### Amplify Your Brand

Gain visibility across Africa through our events, digital platforms, and community programs.

### Showcase Leadership

Align your brand with innovation, education, and financial empowerment.

### Deliver Tangible Impact

Enable transformative programs that create real change in communities.

### Engage Audiences

Directly connect with a young, dynamic audience eager for growth and innovation.

## Testimonial

"We sponsored the **Most Impactful African Bitcoiner 2024** awards and were very satisfied with the professionalism with which the project was executed. African Bitcoiners is an important project for accelerating bitcoin adoption on the continent and we are very happy to continue our cooperation going forward."

-Josef Tetek, Trezor Academy

## Our Products

### Africa Free Routing

A groundbreaking solution for routing fees to Africa (first on the planet) Lightning Network, ensuring seamless and cost-effective payments.

### Rate2Data

Innovative tools that enable Bitcoin users to convert rates to mobile data, providing a real-world use case for Bitcoin across the continent.

### The Bitcoiner Test

A fun and educational way for individuals to test and enhance their Bitcoin knowledge.

## Our Initiatives

### Educational Programs

Our Bitcoin for Beginners has onboarded thousands to Bitcoin fundamentals.

### Community Events

Business and Lightning Development boot camps that engage and educate participants.

### Advocacy Tools

Initiatives like the African Bitcoin Ecosystem Infographic raise awareness of Bitcoin innovations across the continent.

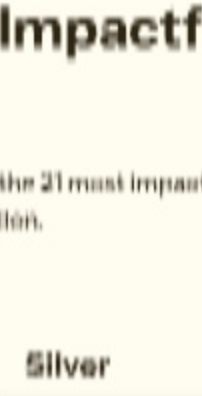
## Our Team



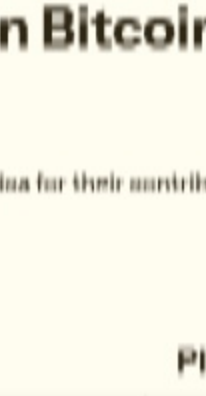
**Sarah White**  
General Manager, African Bitcoiners



**Megasley**  
General Manager, Africa Free Routing



**EM**  
Head of Tech



**Satoshee**  
Designer



**everythingSatoshi**  
Graduate Program



**Lys**  
Graduate Program



**Yvicy**  
Graduate Program



**Afriqualia**  
Founder and Catalyst

## Traction

**1500+**  
Individuals Impacted

**52**  
Newsletter Editions Annually

**10,000+**  
Monthly active community members

**1M+**  
Yearly Reach

## Sponsorship Opportunities

### 1. Monthly Sponsorship

**\$4,000 per month**

#### Benefits Include

- Recognition as an Official Sponsor of African Bitcoiners in all communications.
- Your brand is featured in our "Bitcoin for Beginners" courses delivered via Telegram and email.
- Acted as a sponsor to all, including the Bitcoin Seminar set to be held in Kaduna Nigeria.
- Recognition as a sponsor on our African Bitcoin Ecosystem infographic.
- Recognition as a sponsor for the Most Impactful African Bitcoiners 2025 list.
- Exclusive branding opportunities during community events and seminars.
- Monthly reporting on the impact of your sponsorship.

### Bitcoin Seminar in Kaduna Nigeria

This 3-day event includes:

- A **University Bitcoin Outreach Day** to engage and educate university students about Bitcoin fundamentals and its applications.
- A **Four Day Lightning Development Bootcamp** in Kaduna City, designed to equip developers and tech enthusiasts with the skills to build on Bitcoin's Lightning Network.

	Silver	Gold	Platinum
<b>Price</b>	<b>\$3000</b>	<b>\$4000</b>	<b>\$5000</b>
<b>Benefits</b>	Logo placement on an advertisement, gift boxes, and the event page.	Includes Silver benefits plus a feature in all event communications and digital promotions. Bonus reaction during key sessions.	Includes Gold benefits plus premium logo placement, exclusive branding opportunities at the venue, and speaking opportunities during the boot camp sessions.

### Sponsorship Opportunities

## Event Sponsorship

## Event Sponsorship

### Most Impactful African Bitcoiners 2025

Recognizing the 21 most impactful Bitcoiners in Africa for their contributions to driving Bitcoin adoption.

	Silver	Gold	Platinum
<b>Price</b>	<b>\$3000</b>	<b>\$4000</b>	<b>\$5000</b>
<b>Benefits</b>	Logo placement on all promotional materials and event pages. Recognition as a Silver Sponsor in all official communications.	Includes Silver benefits plus enhanced branding on trophies and in social media streams.	Includes Gold benefits plus premium logo placement, exclusive branding opportunities during the event, and acknowledgment as a Platinum Sponsor in the event speech.

## Bitcoin for Beginners Course

**\$1,000 per month**

Support a program that has successfully onboarded thousands to Bitcoin. Your brand will be prominently featured in select email and Telegram course materials, as well as all related communications, for the duration of your sponsorship.

## Website Course Launch (Q3 2025)

**Exclusive Sponsorship Available at \$5000 for 6 months**

Enable the creation of an interactive Bitcoin course to raise education across the continent.

### Sponsorship Opportunities

## Educational Programs

## Advocacy & Awareness

### African Bitcoin Ecosystem

**\$2,000 per release**

Showcase your brand on our widely shared infographic highlighting Bitcoin innovations across Africa.

### Product Sponsorship Opportunity

Donate products such as hardware products or merchandise for winners, gaining recognition as a Product Sponsor with additional branding in gift bags and promotions.

Sponsorship Benefits	Monthly Sponsorship (\$4,000)	Bitcoin Seminar (\$5,000)	Most Impactful African Bitcoiners 2025 (\$5,000)	Bitcoin for Beginners Course (\$1,000 per month)	African Bitcoin Ecosystem Infographic (\$2,000)
Recognition in all related communications	●	●	●	●	●
Logo on related promotional materials	●	●	●	●	●
Logo on webpages	Top 10 Pages	Seminar Page	MM Page	Bitcoin Course Page	Infographic Page
Branding in our Bitcoin for Beginners Course	●	●	●	●	●
Social media mentions on related campaigns	All Weekly Launch Post	●	●	●	●
Recognition in Most Impactful African Bitcoiners 2025	●	●	●	●	●
Recognition in Bitcoin Seminar in Kaduna	●	●	●	●	●
Exclusive branding opportunities	●	●	●	●	●
Prominent logo placement at events	●	●	●	●	●
Speaking opportunities during seminar	●	●	●	●	●
Enhanced branding on trophies	●	●	●	●	●
Dedicated section in newsletters	●	●	●	●	●

## Customized Sponsorship Opportunities

We know every partner has unique goals and visions, so we're excited to offer custom sponsorship opportunities designed just for you.

Whether you want to highlight your brand in a meaningful way, support a specific initiative, or collaborate on something creative, we're here to work with you to create a sponsorship package that aligns perfectly with your goals.

Let's team up and make a real impact! Reach out to us, and let's explore how we can build something amazing together.

## Join Us Today

Invest in Africa's future and cement your legacy as a champion of financial empowerment.

Bringing Freedom to Africa Through Bitcoin

For sponsorship inquiries, please contact [sarahwhite@bitcoiners.africa](mailto:sarahwhite@bitcoiners.africa)